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**(54) POLYSTYRENE-BASE HEAT SHRINKABLE
LABEL**

(57) Abstract:

PROBLEM TO BE SOLVED: To provide a polystyrene-base heat shrinkable label capable which may be easily parted and removed while maintaining an advantage of the label consisting of rubber denatured polystyrene.

SOLUTION: This label consists of a base material 3 of a structure laminated with surface layers 2, 2 on both outer sides of an intermediate layer 1. This intermediate layer 1 is formed of rubber denatured polystyrene formed by adding a terpene resin into transparent high-impact type polystyrene dispersed with rubber-like elastic materials into a continuous phase of a copolymer of a styrene monomer and (meth)acrylate monomer. The surface layers 2, 2 are formed of a styrene-butadiene copolymer.

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